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# Henkel India expands capabilities of its Innovation Centre at Pune

# Invests in two new dedicated laboratories –MRO Application Development Centre and Acoustic Engineering Centre

**Mumbai:** Henkel Adhesives Technologies India Private Limited (Henkel India), a fully owned subsidiary of Henkel AG & Co. KGaA, the leading solution provider for adhesives, sealants and functional coatings, has expanded the capabilities of its Pune Innovation Center with two dedicated laboratories, one for Maintenance Repair and Overhaul (MRO) and the other for Acoustic and NVH.

These laboratories will facilitate development of products that can meet the unique needs of customers to save costs, reduce downtime and improve performance; test products in simulated conditions in-house before they are used in actual conditions; and train customers on product selection, application, and best practices.

**Jerry Perkins, Global Head of General Industry Adhesives, Henkel Group**, said: “At Henkel, we partner our customers across diverse industry segments to help them achieve business success. We offer end-to-end solutions to our customers right from developing and selecting right solutions, testing and validation to on-the-line implementation. We are committed to further deepen our partnership with our customers in India, Middle East and Africa with the new investments in Innovation Center at Pune“.

Equipment used in industrial facilities—such as pumps, pipes and surfaces of all kinds —have to be able to withstand harsh conditions and heavy-duty use. Henkel works hand-in-hand with customers from heavy industries to meet these new challenges, providing a one-stop shop for tailored services. The new MRO Application Development Centre at Pune is fully equipped to develop and offer Loctite® Polymer Composite solutions to rebuild, repair and protect industrial equipment. With extremely hard reinforcement fillers, Loctite® Polymer Composite products have excellent wear resistance and superior adhesion. They are designed for specific service conditions to protect and extend the service life of a wide range of plant and equipment. The advantage of using these products is that they act as a sacrificial and renewable working surface, protecting the structural integrity of the original substrate. The Center has full capability to apply and test the performance of these innovative solutions in typical industrial operating environments.

The Acoustic Engineering Center provides comprehensive testing of Henkel's individual and combined parts and pumpable acoustic solutions, offering customers performance and economical expertise in acoustics, along with detailed analytical results of their findings to offer optimum NVH solutions. In addition to panel vibration and sound propagation of a typical body structure, the facility conducts evaluations for vibration damping or stiffening body panels using materials loss factor. Additionally, sound transmission loss and absorption is used to measure and optimize body-in-white or component treatments. At the Center, Henkel’s trained team of engineers analyze acoustic material properties of structures and panels to determine their effectiveness in automotive, off-road equipment and appliance applications. With the latest equipment and softaware, to perform measurements and analysis, Henkel is able to offer full capabilities including Computer Aided Engineering (CAE), Finite Element Analysis (FEA) and lab testing.

**Pradhyumna Ingle, Business Director, General Industry, Henkel India**, said: “Henkel anticipates, responds to and meets customers’ expectations, building partnerships with them to achieve success. The MRO and Acoustic Centers will go a long way in working with our customers to work on finding complete solutions to their design, efficiency and reliability challenges.“

**About Henkel**

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 18.1 billion euros and adjusted operating profit of 2.9 billion euros in fiscal 2015. Henkel’s preferred shares are listed in the German stock index DAX.

**Photo material is available at** <http://www.henkel.in/press-media>

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