

Media Statement

Henkel and Sun to Combine Operations

October 5, 2016

Today, Henkel Consumer Goods Inc. ("Henkel"), announced it will combine its operations with The Sun Products Corporation ("Sun"), which Henkel recently acquired, and relocate employees of both companies to a new combined facility in Stamford, CT during the course of 2017. This represents the next step toward fully integrating Henkel and Sun operations, resulting from the deal announced in June valued at \$3.6 billion. The acquisition of Sun, maker of well-known household brands all®, Sun®, and Snuggle®, makes Henkel the number 2 company in the U.S. laundry segment.

The new combined facility positions Henkel for continued growth and future success in the North America CPG marketplace. In recent years, there has been a shift in the CPG industry, creating a hub on the east coast. Relocating to Stamford, CT enables Henkel to adjust to this changing market demand, and supports the need to be more responsive to its customers. The move also brings Henkel's CPG businesses closer to other Henkel locations in the eastern U.S., as well as within close proximity to Henkel's North American Headquarters in Rocky Hill, CT. The company anticipates this move will create additional business synergies and opportunities for employee development. Henkel expects the relocation of its Scottsdale, AZ operations will start in Q2 2017, with the process completed by Q1 2018.

"The decision to relocate is a result of our evolving business needs and we are thankful to Arizona and its leaders for many years of partnership and support in the community," said Jens-Martin Schwaerzler, President of Henkel Consumer Goods Inc. North America. "We are looking forward to the future, building on our more than 20-year partnership with the leaders and communities of Connecticut."

Forward-looking statements

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

This document has been issued for information purposes only and is not intended to constitute an investment advice or an offer to sell, or a solicitation of an offer to buy, any securities.

Henkel in North America

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Persil® and Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and a broad range of adhesives brands amongst others Loctite® and LePage®. Visit www.henkel-northamerica.com for more information.

About Henkel

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs almost 50,000 people and reported sales of around \$20 billion (18.1 billion euros) and adjusted operating profit of around \$3.2 billion (2.9 billion euros) in fiscal 2015. Henkel's preferred shares are listed in the German stock index DAX.

Contact

Natalie Violi

Phone: +1 (480) 754-5442

Email: natalie.violi@henkel.com

Kathryn Corbally

Phone: +1 (203) 254-6762

Email: kathryn.corbally@sunproductscorp.com