

## Media Statement

### **Henkel Consumer Goods Inc. Announces Location for New Stamford Headquarters** *Moving to prime location at 200 Elm Street*

November 10, 2016

Henkel Consumer Goods Inc. (“Henkel”) has leased 135,000 square feet of office space at 200 Elm Street in downtown Stamford, CT, which will serve as the new headquarters for Henkel Consumer Goods Inc. in North America and sets the stage for significant expansion.

In September, Henkel announced its acquisition of Sun Products, a 2016 Top Workplace in CT, and the manufacturer and marketer of well-known household brands all®, Sun®, and Snuggle®, based in Wilton CT. In addition, Henkel announced the relocation of its operations in Arizona to Stamford, CT representing an important step toward fully integrating Henkel and Sun Products operations. The acquisition of Sun Products positions Henkel as a strong number 2 in the North America laundry segment.

“We are pleased to be able to provide our employees with a work space in a dynamic city that offers the best of urban culture combined with the convenience of easy transportation and a high quality of life,” said Jens-Martin Schwaerzler, President of Henkel Consumer Goods Inc. North America. “Our new facility at 200 Elm Street will showcase a forward-thinking office design, fostering a high level of creativity and collaboration, which are fundamental for our growth and success as a thriving consumer goods business.”

“The City welcomes Henkel’s relocation from Arizona and its Consumer Goods operations to Stamford,” noted Thomas Madden, Director of Economic Development, “The move of their Consumer Goods headquarters makes sense both for the purpose of unlocking tremendous access to resources in the area and to have a cohesive leadership team here in Connecticut. We are looking forward to working with Henkel and building a new future together.”

The move to Stamford is a \$50 million initiative that will create a large number of new jobs and the Connecticut Department of Economic and Community Development is providing financial support through the First Five Plus program. Schwaerzler continued, “We wish to thank our valued partners, Building and Land Technology (BLT) and CBRE commercial real estate firms for their robust efforts in securing this outstanding office space to house our new, expanded business in Connecticut, a state with which we have a long-standing and productive partnership.”

Henkel anticipates the relocation of its operations to Stamford will start in Q2 2017, with the process completed by Q1 2018.

### **Forward-looking statements**

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements. This document has been issued for information purposes only and is not intended to constitute an investment advice or an offer to sell, or a solicitation of an offer to buy, any securities.

### **Henkel in North America**

Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Persil® and Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair gels, and a broad range of adhesives brands amongst others Loctite® and LePage®. Visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com) for more information.

### **About Henkel**

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs almost 50,000 people and reported sales of around \$20 billion (18.1 billion euros) and adjusted operating profit of around \$3.2 billion (2.9 billion euros) in fiscal 2015. Henkel's preferred shares are listed in the German stock index DAX.

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