

**Henkel further strengthens its Hair Professional business
with the acquisition of Nattura Laboratories, S.A. de C.V.**

Düsseldorf, March 9, 2017

| Disclaimer

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Henkel to acquire Mexico-based Nattura Laboratories, S.A. de CV and associated companies

Sales

> € 100 million

Scope

100% of capital

Financing

Cash / Debt

Natura Laboratories: Attractive portfolio with leading positions in Hair Professional

Strong brands



Strong hair professional brands

Unique positioning

Attractive market



Focus on hair professional market in Mexico & US

Leading position in Mexico, strong in US Color

Natura Laboratories: Hair Professional brands with unique positioning

Pravana



Fashion-forward
Focus on Color

Tec Italy



Advanced Technology
Focus on Care & Styling

| Strategic Rationale: The acquisition further strengthens Henkel's Hair Professional business

- Acquisition reinforces Henkel's global # 3 position in the hair professional market
 - Strengthens Henkel's Hair Professional business in both the emerging and mature markets
 - Henkel advances to leading position in Mexican hair professional market
 - Expansion of Henkel's # 3 position in US hair professional market, the single biggest market world wide
- Portfolio of complementary, leading brands in Henkel's core category Hair Professional
- Platform for further growth in the attractive market of Latin America

Thank you!