



Additional background information

Henkel's partnership with the Plastic Bank

Contents

- Henkel's partnership with the Plastic Bank
- Additional background information on the Plastic Bank
- Additional background information on sustainability at Henkel



Q&A background information

Background information: Henkel's partnership with the Plastic Bank

What exactly does the partnership between Henkel and the Plastic Bank involve?

- As a first step, Henkel is supporting the construction of three collection centers in Haiti which are expected to begin operating at the beginning of 2018. The partnership is currently planned to run for three years.
- Alongside this, Henkel's packaging experts are also currently researching ways of incorporating Social Plastic® into its product packaging in the future.

Why did Henkel decide to engage in this partnership with the Plastic Bank?

- By partnering with the Plastic Bank, Henkel is taking another step forward in its long tradition of leadership in sustainability.
- The Plastic Bank offers a solution to both the environmental challenge of plastic waste, as well as addressing social challenges related to poverty and lack of opportunity. This combination makes the Plastic Bank a unique partner for Henkel.
- The Plastic Bank has shown that its model is scalable, and has the potential to be adapted for replication into further regions around the world.

Background information: Plastic Bank

What is the Plastic Bank, and what does it do?

- The Plastic Bank is a for-profit social enterprise founded in 2013 by David Katz and Shaun Frankson. It aims to alleviate poverty by monetizing plastic waste while tackling the problematic issue of Ocean Plastic.
- It pursues this aim by establishing plastic waste collection centers in countries with high levels of poverty and low levels of waste management infrastructure. Local communities are given an opportunity to earn money or services by removing plastic waste from the local environment – before it enters waterways or oceans. Collectors are rewarded according to the weight of the plastic waste they collect. They can choose between different types of rewards such as cash, cooking fuel or access to mobile phone charging stations.
- The plastic gathered at the Plastic Bank's collection centers is sorted and processed, and then integrated into recycling value chains as Social Plastic®: Material that has

been verified by the Plastic Bank to indicate that the collectors received an above-market price for the plastic waste.

- The Plastic Bank is sustained through co-operation with a number of global enterprises that sponsor collection centers or purchase Social Plastic® and then use it for the manufacturing of their own products. The Plastic Bank currently operates in Haiti and the Philippines with its next expansion plans targeting Indonesia and Brazil.

Background information: Sustainability at Henkel

How does Henkel approach sustainability?

- Commitment to leadership in sustainability is one of Henkel's corporate values.
- As a sustainability leader, we aim to pioneer new solutions while developing our business responsibly and increasing our economic success.
- Henkel's ambition for sustainability is to achieve more with less. This means creating more value for our customers and consumers, for the communities we operate in, and for the company itself – at a reduced environmental footprint.
- Henkel's 20-year goal for 2030 is to triple the value created for the footprint made by its operations, products and services. This ambition to become three times more efficient is called "Factor 3".
- You can find more information about Henkel's approach to sustainability in the [Henkel Sustainability Report 2016](#).

What is Henkel already doing to drive social progress?

- Corporate citizenship has been an integral part of Henkel's corporate culture ever since the company was established by Fritz Henkel in 1876.
- Henkel's corporate citizenship program is based on four pillars:
 - corporate volunteering
 - social partnerships
 - brand engagement
 - emergency aid.
- Through our activities within these four pillars, we want to improve the quality of life of 10 million people through our social engagement by 2020.
- Henkel's activities pay particular attention to education and job opportunities for young people.

- Examples include Henkel’s international Forscherwelt (Researcher’s World) initiative and its Sustainability Ambassador Program in elementary schools.
- Through initiatives of this type, Henkel aims to improve the educational opportunities and future prospects of more than 200,000 children worldwide.
- One high profile social engagement activity is the “Million Chances” initiative, launched by our Beauty Care business unit together with our top brand Schwarzkopf in 2016. Together with international and local charitable organizations, Million Chances implements projects to support girls and women around the world in building a successful future.
- You can find more information about Henkel’s approach to social engagement in the [Henkel Sustainability Report 2016](#).

What is Henkel already doing to drive progress toward sustainable packaging?

- Henkel’s approach to sustainable packaging follows three basic principles:
 - prevention
 - reduction
 - recycling.
- These principles are specified into three focus fields: “less packaging and waste”, “better packaging”, and “enabling a circular economy”.
- We have set clear targets for reducing packaging weight and increasing our use of recycled materials. We also aim to reach more than 300 million consumers through more targeted information on recycling.
- You can find more information about Henkel’s approach to sustainable packaging in the [Henkel Sustainability Report 2016](#).