**Press Release**

February 20, 2018

Rising Raw Materials and Transportation Costs Impact Adhesives Prices

**Henkel Adhesive Technologies Adjusting Prices**

BRIDGEWATER, N.J.– Henkel’s North American Packaging and Consumer Goods Division will be implementing price adjustments for its full range of LOCTITE®, TECHNOMELT®, and AQUENCE® products with immediate effect, or as existing contracts allow.

A price action is necessary at this time due to feedstock markets for raw materials used in our products experiencing both supply constraints and a wide range of cost escalations including in freight. Hurricanes, Harvey and Irma, impacted the feedstock chain starting a steady rise in the cost of raw materials over the last 8 months. Henkel will increase prices by the amounts listed below for the specified categories.

|  |  |
| --- | --- |
| **Adhesive Category** | **Percentage Increase** |
| Water Based Adhesives | 7.0% - 10.5% |
| Hot Melts | 4.0% - 6.0% |
| Polyurethanes | 7.0% - 10.5% |

Henkel’s Packaging and Consumer Goods division delivers a broad portfolio of products sold within the markets of: furniture, building, flexible laminates, personal hygiene, tapes and labels, food and beverage, and paper solutions. For further details, please reach out to your local sales representative.

**Henkel in North America**

Henkel markets a wide range of well-known consumer and industrial brands in North America, including LOCTITE® adhesives, Dial® soaps, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners, Schwarzkopf® hair care, Right Guard® antiperspirants, and got2b® hair styling. Visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com) for more information.

**About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of around 19.7 billion US dollars. Its three top brands, Persil (detergent), Schwarzkopf (hair care) and Loctite (adhesives) generated around 6.3 billion US dollars in combined sales. Henkel employs around 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com)

Contact Kerri Singleton

Phone 480-754-2054

Email kerri.singleton@henkel.com