



Press Release

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Expansion of partnership for industrial 3D printing solutions

Henkel to become first global reseller of HP Multi Jet Fusion 3D printers

Düsseldorf – Henkel is further expanding its partnership with HP for 3D printing solutions. In addition to the close collaboration with HP’s Open Platform for materials the Adhesive Technologies business unit will become the first global reseller of HP Jet Fusion 3D printing solutions. With the partnership both companies aim to accelerate the adoption of 3D printing in industrial manufacturing.

As a leader of high-impact solutions with broad materials know-how in adhesives, sealants and functional coatings Henkel globally serves customers in various industrial markets such as automotive, machinery and equipment, consumer goods and construction. The company is already working in HP’s open materials community to develop, test and qualify materials for HP’s powder fusion based Multi Jet Fusion technology. The combination of materials expertise and customer reach enables Henkel to introduce the HP Multi Jet Fusion technology to design and manufacturing departments worldwide and to leverage the adoption of customized 3D printing solutions in production.

“HP is a strong partner within our 3D printing ecosystem and we believe that their Multi Jet Fusion technology will play an important role in the industrial transformation towards additive manufacturing”, explained Philipp Loosen, Head of 3D Printing at Henkel. “As the first global reseller we now start to market the technology among our customer base in the US, Europe, and Asia leveraging our fully equipped 3D printing



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technology centers in Rocky Hill, Connecticut, Dublin, Ireland, and Shanghai, China, respectively. Over time we are aiming to expand the roll-out across more countries and regions.”

“HP is proud to partner with an innovative industry leader like Henkel to accelerate an open materials marketplace and drive the adoption of 3D printed final parts and applications,” said Michelle Bockman, Global Head of Commercial Expansion, 3D Printing, HP Inc. “We share a vision to accelerate the development of new materials that expand the potential of 3D printing applications, and together we will help push the digital transformation of manufacturing. As the first global reseller of HP Jet Fusion 3D printing solutions, Henkel is demonstrating its commitment to bringing cutting edge, breakthrough technology and expertise to the industry.”

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at <http://www.henkel.com/press>

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Henkel AG & Co. KGaA



Henkel offers novel materials that enable 3D Printing solutions for industrial manufacturing.



As first global reseller of HP's Multi Jet Fusion Technology Henkel aims to drive the adoption of additive manufacturing for final parts and applications.