



## Press Release

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Teaching students the importance of sustainable living

# Henkel employees educate students on sustainability

Stamford, Conn./Bridgewater, N.J. – Henkel Corporation, the maker of well-known Adhesives Technologies, Beauty Care, and Laundry & Home Care products, recently held three interactive events focused on educating children on the importance of sustainability at locations in Connecticut and New Jersey.

Henkel's commitment to sustainability goes back across much of the company's 141-year history, from creating ways to make production processes and energy usage more efficient, to developing packaging that keeps sustainability in mind from concept to completion.

In Stamford, Conn., home of Henkel's Consumer Goods headquarters, approximately 20 certified Sustainability Ambassadors arrived at Dolan Middle School on a mission: to help seventh graders discover the importance of sustainability and environmental responsibility. At the April 26 event, Henkel Sustainability Ambassadors presented to students a history of the company's commitment to sustainability, along with suggested tips and tricks for the students to lead more sustainable lifestyles, from being mindful of water usage to remembering to recycle. The students then worked with their Henkel sustainability ambassadors to create decorative bird feeders from recycled bottles of Persil ProClean®, Henkel's flagship laundry brand. The feeders will be installed by the school's garden club in an on-site garden space.

“Our experience with Henkel has been incredibly positive,” said Charmaine Tournes, Principal of Dolan Middle School. “We are thrilled to have found such an engaged partner who takes its commitment to the environment, and to Stamford, so seriously. We look forward to continued partnership in the future.”

In New Jersey, two recent events also focused on teaching sustainability to students. On April 20, about a dozen Henkel sustainability ambassadors from the company’s adhesives site in Bridgewater visited nearby Hillsborough Middle School to lead hands-on experiments demonstrating how adhesives support recycling efforts and provide thermal properties in solar film applications. The following week, on April 26, 2018, students learned the benefits of sustainability during Take Your Child to Work Day. Over 40 children between the ages of six and 14 participated in a sustainability lesson that emphasized the three Rs -- reducing, recycling and repurposing -- as they learned about a local initiative by Henkel employees to repurpose non-saleable hot melts into decorative magnets. The children put their artistic skills to use decorating the magnets as a souvenir of the day. Employees provided donations in exchange for the finished magnets with the proceeds supporting [Central Jersey Stream Team](#), a local non-profit whose goal is to improve degraded water quality of central Jersey streams and rivers.

An important goal for Henkel on a global level is to certify as many employees as possible as Sustainability Ambassadors, arming them with the tools to teach sustainable practices in schools or other community venues.

To learn more about Henkel’s sustainability practices, please visit <https://www.henkel-northamerica.com/sustainability>.

#### **About Henkel in North America**

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of

the company's global sales. Henkel employs more than 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com).

**About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 22.6 billion US dollars (20 billion euros) and adjusted operating profit of around 3.9 billion US dollars (3.5 billion euros). Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 7.2 billion US dollars (6.4 billion euros). Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

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