



Press Release

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Henkel promotes senior leader in Beauty Care

Heather Wallace appointed SVP and General Manager, Beauty Care North America

Stamford, Conn. - Henkel, the company behind well-known brands such as Dial[®], Right Guard[®], Schwarzkopf[®], Persil[®], and Loctite[®], has appointed Heather Wallace as Senior Vice President and General Manager, Beauty Care North America. In addition, as the Regional Head of Beauty Care in North America, she will serve as a member of Henkel's North American leadership team and the global Beauty executive team. She will report directly to Jens-Martin Schwärzler, Henkel's Executive Vice President, Beauty Care. Wallace was most recently Henkel's Senior Vice President and General Manager, Retailer Brands North America, Laundry & Home Care. She will be based at Henkel's Consumer Products North American Headquarters in Stamford, Conn.

Wallace has held senior sales, marketing and brand leadership positions at Henkel, starting as Director Retailer Brands. Prior to Henkel, Wallace spent nearly ten years at Novartis Consumer Health where she held various marketing and brand leadership roles. Wallace holds a Bachelor's from University of California, Davis and an MBA from University of Michigan Ross School of Business.

Based on her exceptional branding and product development expertise, a deep understanding of Henkel's iconic brands and strong relationships with key retailers, Wallace will help further grow Henkel's Beauty Care brands across North America.

"Henkel has achieved extraordinary growth in North America over the past few years, and our portfolio of beauty products is consistently expanding too," Wallace said. "As we continue to enhance our offerings and presence with leading retail customers, I am excited to help the Beauty Care North America team continue to develop, market and sell high-quality hair and beauty care products that help our consumers to look and feel their best."

About Henkel in North America

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf[®] hair care, Dial[®] soaps, Right Guard[®] antiperspirants, professional hair care brand Sexy Hair[®], Persil[®], Purex[®] and all[®] laundry detergents, Snuggle[®] fabric softeners as well as Loctite[®],



Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of the company's global sales. Henkel employs more than 9,000 people across the United States, Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 22.6 billion US dollars (20 billion euros) and adjusted operating profit of around 3.9 billion US dollars (3.5 billion euros). Combined sales of the respective top brands of the three business units – Loctite®, Schwarzkopf® and Persil® – amounted to 7.2 billion US dollars (6.4 billion euros). Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Media Contact

Jenny Schiavone

Jennifer.schiavone@henkel.com

475-299-9192