



Press Release

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Henkel hosts hair donation event at its Stamford-based North America Consumer Goods Headquarters in support of Locks of Love

Henkel employees donate hair in honor of Breast Cancer Awareness Month

Stamford, Conn. – Henkel, a leading provider of haircare solutions, hosted a hair donation event at its North American Consumer Goods Headquarters in Stamford, Connecticut in honor of Breast Cancer Awareness Month. Nine Henkel employees received haircuts from a Henkel stylist, each donating at least 10 inches of their hair to national nonprofit organization Locks of Love, which provides the highest quality hair prosthetics to financially disadvantaged children in need.

Schwarzkopf®, one of Henkel's brands and a global leader in hair cosmetics, sponsored the event through its Million Chances initiative. Schwarzkopf founded Million Chances in 2016 to work with international and local organizations to support projects that empower women around the world to build a successful personal and professional future. As part of Million Chances in North America, Schwarzkopf has partnered with the National Breast Cancer Foundation and recently gave a \$10,000 donation to the organization.

Xenia Barth, Vice President of Marketing - Hair at Henkel, stated, "We are thrilled by the generosity from several of our employees for such an important cause, and are excited for the opportunity to give back to our community and those in need. Schwarzkopf is committed to bringing support and attention to Breast Cancer Awareness Month."

This past spring, in addition to presenting a donation in support of the National Breast Cancer Foundation, Henkel packed 50 Hope Kits full of comforting and helpful items for women undergoing treatment. These kits were delivered to breast cancer patients at St. Vincent's Medical Center in Bridgeport, Connecticut.

About Henkel in North America

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of the company's global sales. Henkel employs more than 9,000 people across the United States, Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros and adjusted operating profit of 3.2 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to more than 6 billion euros. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

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