



## Press Release

December 4, 2018

International Volunteer Day

### Henkel recognizes and supports voluntary employee engagement

Düsseldorf – The International Volunteer Day on December 5 highlights the large impact of individual contributions in voluntary social projects. Henkel has been supporting its employees and retired workers in their voluntary engagement for more than 20 years – with its dedicated program, the [MIT initiative](#) (“Make an Impact on Tomorrow”). In total, the company has supported over 14,000 charitable projects in more than 100 countries through the “Fritz Henkel Stiftung” foundation.

From Asia and North America to Middle East and Africa, Europe and South America: Henkel celebrates the International Volunteer Day with volunteering projects across all regions on that day – among them the collection of winter clothes for orphanages in Taiwan, a food donation activity in Rocky Hill and Stamford, USA or the building of houses to support families that lost their homes after a volcano eruption in Guatemala.

Just these few examples illustrate the enormous range of projects brought to life by Henkel employees around the world. Their voluntary engagement is supported through the “Fritz Henkel Stiftung” foundation – not just with material and financial donations, but also with time, as employees are granted paid leave to go and make a difference in the field. “Employees and former workers of the company are at the heart of the MIT initiative. We are amazed by their commitment, spirit and the impact of their contributions,” says Nadine Frey, responsible for Voluntary Engagement Henkel. Marking the MIT initiative’s 20-year-anniversary earlier this year, the

foundation made a [special project donation of 50,000 euros for a mother and child medical center in Nepal](#).

## **Supporting employee engagement as part of Henkel's company culture**

Voluntary social engagement, also known as corporate citizenship, has been an integral part of Henkel's company culture since it was founded by Fritz Henkel in 1876. Through the "Fritz Henkel Stiftung" foundation, the company makes a commitment over and above its business activities – an effort that relies greatly on the voluntary engagement of its employees. When launching the MIT initiative in 1998, Henkel became one of the first companies in Germany to create a program dedicated to supporting its employees and retired workers in their voluntary engagement.

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

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