



HENKEL IN NORTH AMERICA



HENKEL IN NORTH AMERICA AT A GLANCE 2025

More than
7,000
employees

About
\$6.1 billion
in sales. **26%** of global sales

Appx.
70
facilities

Region includes:

- USA including Puerto Rico
- Canada



Major brands:

LOCTITE. TECHNOMELT. BONDERITE.

Schwarzkopf **Dial** **JOICO**

all **Snuggle** **Purex** **Persil**

Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

HENKEL PORTFOLIO IN NORTH AMERICA

ADHESIVE TECHNOLOGIES



LOCTITE **TECHNOMELT** **BONDERITE**

CONSUMER BRANDS



Schwarzkopf Dial JOICO all Snuggle Purex Persil



PURPOSEFUL GROWTH

WINNING
PORTFOLIO

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY
**OPERATING
MODELS**

COLLABORATIVE **CULTURE &
EMPOWERED PEOPLE**

WHAT GUIDES US

We act as
entrepreneurs

We collaborate
as strong teams

We develop people
with passion

We own
our results

OUR PEOPLE AND CULTURE

Our Purpose expresses what unites us all at Henkel: **Pioneers at heart for the good of generations.**

We are driven by an unwavering spirit to explore, create, and transform possibilities into progress and improve life for generations to come.

Our people volunteer their time and talent to support education, health and housing needs, environmental protection, and more.



**PIONEERS AT HEART
FOR THE GOOD
OF GENERATIONS**



LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices.



LESS CO₂ EMISSIONS
FROM OUR PRODUCTION¹

-64%



WATER
WITHDRAWAL²

-23%



SHARE OF RECYCLED PLASTIC FOR
PACKAGING OF OUR CONSUMER
PRODUCTS

25%

¹ Per ton of product (vs. 2017)

² Per ton of product (vs. 2010)



CORPORATE PARTNERSHIPS



Henkel Researchers' World (Forscherwelt)

Henkel North America proudly supports **Researchers' World**, our signature global STEM education program. The program has reached over **10,000 U.S. students** as of April 2026.



U.S. Soccer Sponsorship

Henkel's **partnership with U.S. Soccer** leverages a range of popular Henkel brands in North America while promoting the U.S. Men's and Women's National Teams, as well as the Youth and Extended National Teams.

**150
YEARS**

FUTURE READY

**Celebrating 150 Years
of Henkel**

Turning our legacy into
strength and boldly
shaping what's next.

Driving growth, creating
impact, united in purpose.

Looking ahead knowing
the best is yet to come.



LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:
www.henkel-northamerica.com

Learn more about Henkel, our strategic priorities and sustainability strategy on our website.



SPOTLIGHT NEWS

The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.



HENKEL GLOBAL WEBSITE: WWW.HENKEL.COM

SOCIAL MEDIA:



Henkel North America
@Henkel_NA

HENKEL NORTH AMERICA X (TWITTER):
www.x.com/Henkel_NA

Follow @Henkel_NA on X for the latest news and happenings within Henkel in North America.



HENKEL LINKEDIN:
<https://www.linkedin.com/company/henkel/>





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