

HENKEL IN NORTH AMERICA



HENKEL IN NORTH AMERICA AT A GLANCE 2025

More than
7,000
employees

About
\$6.1 billion
in sales. **26%** of global sales

Appx.
70
facilities

Region includes:

- USA including Puerto Rico
- Canada

Major brands:

LOCTITE **TECHNOMELT** **BONDERITE**

Schwarzkopf **Dial** **JOICO**

all Snuggle **Purex** **Persil**

Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

HENKEL PORTFOLIO IN NORTH AMERICA



ADHESIVE TECHNOLOGIES

LOCTITE **TECHNOMELT** **BONDERITE**



CONSUMER BRANDS

Schwarzkopf **Dial** JOICO
all Snuggle **Purex** **Persil**

PURPOSEFUL GROWTH

WINNING
PORTFOLIO

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY
**OPERATING
MODELS**

COLLABORATIVE **CULTURE** &
EMPOWERED **PEOPLE**

WHAT GUIDES US

We act as
entrepreneurs

We collaborate
as strong teams

We develop people
with passion

We own
our results

OUR PEOPLE AND CULTURE

Our Purpose expresses what unites us all at Henkel: **Pioneers at heart for the good of generations**

We are driven by an unwavering spirit to explore, create, and transform possibilities into progress and improve life for generations to come.

Our people volunteer their time and talent to support education, health and housing needs, environmental protection, and more.

Highlights of Community Impact in 2025



Pioneers at heart
for the *Good*
of Generations



LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices

LESS CO₂
EMISSIONS FROM
OUR PRODUCTION¹

-64%

WATER
WITHDRAWAL²

-23%

SHARE OF RECYCLED
PLASTIC FOR PACKAGING OF
OUR CONSUMER PRODUCTS

25%

¹ Per ton of product (vs. 2017)

² Per ton of product (vs. 2010)



CORPORATE PARTNERSHIPS



Henkel Researchers' World (Forscherwelt)

Henkel North America proudly supports **Researchers' World**, our signature global STEM education program. The program is on track to reach **10,000 U.S. students** by 2026.



U.S. Soccer Sponsorship

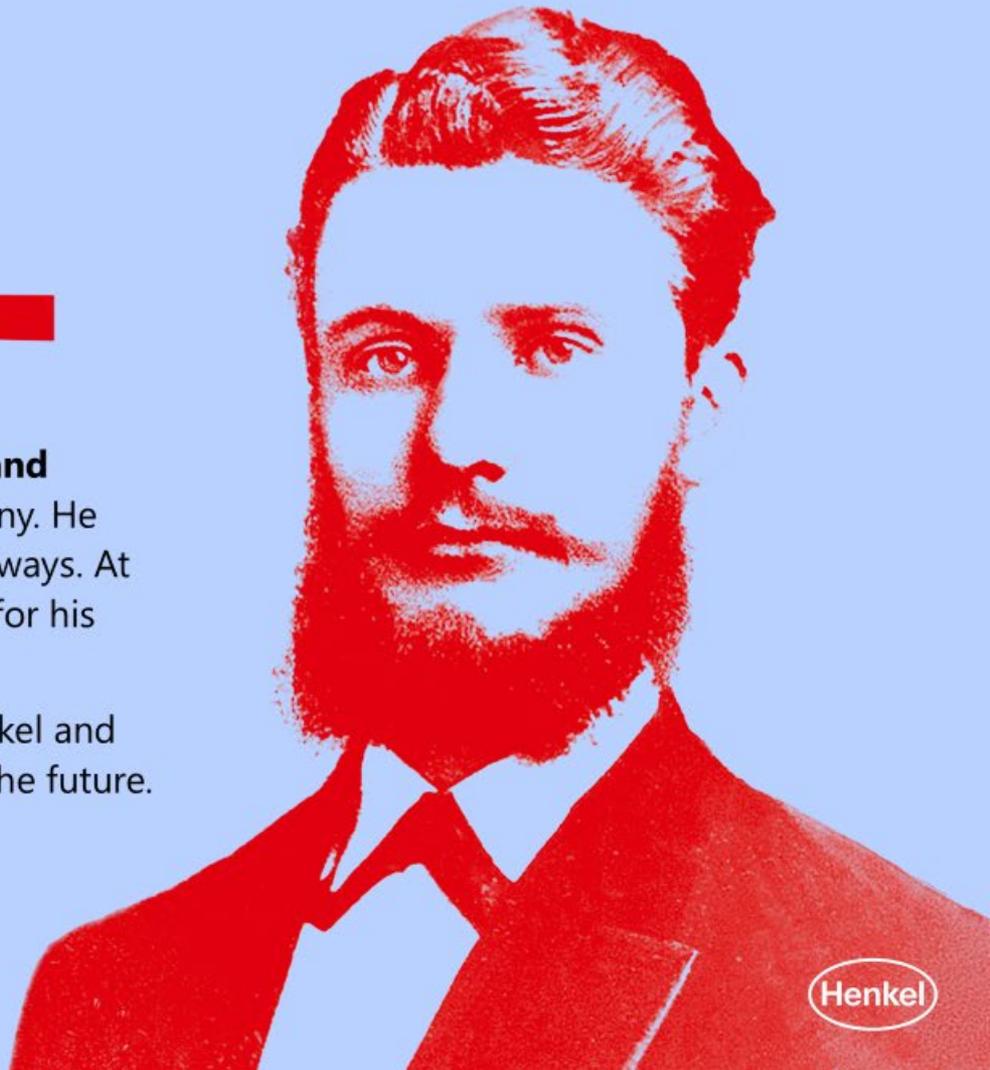
Henkel's **partnership with U.S. soccer** leverages a range of popular Henkel brands in North America while promoting the U.S. Men's and Women's National Teams, as well as the Youth and Extended National Teams.

FRITZ HENKEL

In 1876, **Fritz Henkel, a courageous entrepreneur and pioneer by heart**, laid the foundation for our company. He challenged the status quo and dared to explore new ways. At the same time, he stood for responsibility and cared for his employees.

His ideas, achievements and values have shaped Henkel and its culture. They inspire and guide us – today and in the future.

150
YEARS



Henkel

150
YEARS

FUTURE READY

**Celebrating 150 Years
of Henkel**

Turning our legacy into
strength and boldly shaping
what's next.

Driving growth, creating
impact, united in purpose.

Looking ahead knowing the
best is yet to come.



Henkel

LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:
www.henkel-northamerica.com



Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

Spotlight
NEWS & STORIES

The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

 HENKEL GLOBAL WEBSITE: www.henkel.com

Social Media:



HENKEL NORTH AMERICA X (TWITTER):
www.twitter.com/henkel_na



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