

# HENKEL IN NORTH AMERICA



# HENKEL IN NORTH AMERICA AT A GLANCE 2023

Around  
**8,000**  
employees

About  
**\$6.6 billion**  
in sales. **28%** of global sales

More than  
**65**  
facilities

## Region includes:

- USA including Puerto Rico
- Canada

## Major brands:

**LOCTITE** **TECHNOMELT** **BONDERITE**

  
Schwarzkopf

 **JOICO**









## Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

# HENKEL PORTFOLIO IN NORTH AMERICA



## ADHESIVE TECHNOLOGIES

**LOCTITE**    **TECHNOMELT**    **BONDERITE**



## CONSUMER BRANDS

Schwarzkopf    **Dial**    **JOICO**

**all**    **Snuggle**    **Purex**    **Persil**  
PROCLEAN

# PURPOSEFUL GROWTH

WINNING  
**PORTFOLIO**

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY  
**OPERATING  
MODELS**

COLLABORATIVE **CULTURE** &  
EMPOWERED **PEOPLE**

# WHAT GUIDES US

We act as  
entrepreneurs

---

We collaborate  
as strong teams

---

We develop people  
with passion

We own  
our results

# LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices

LESS CO<sub>2</sub>  
EMISSIONS FROM  
OUR OPERATIONS<sup>1</sup>

**-61%**

LESS WATER  
PER TON OF  
PRODUCT<sup>1</sup>

**-24%**

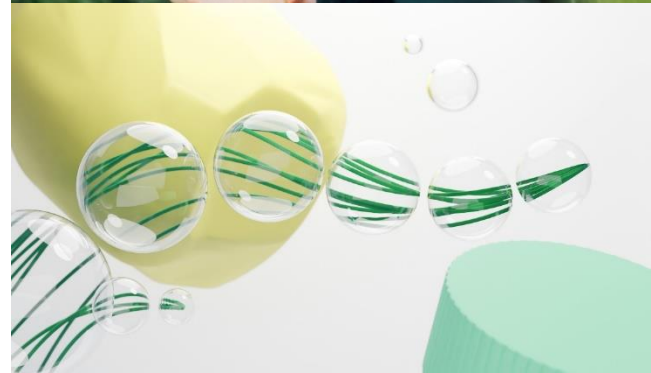
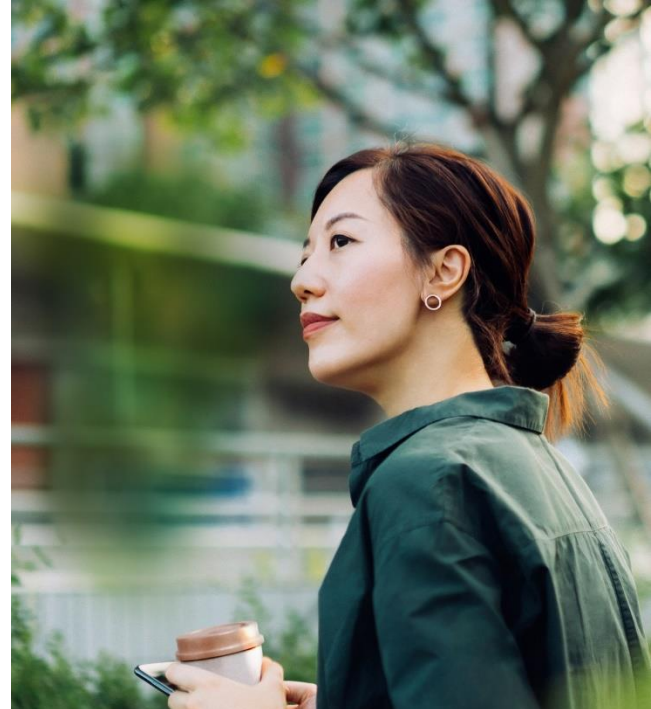
PROPORTION OF RECYCLED  
PLASTIC IN PACKAGING FOR  
OUR CONSUMER PRODUCTS

**19%**

LIVES IMPROVED  
WORLDWIDE SINCE  
2010

**33m**

<sup>1</sup> Per ton of product, compared to the base year 2010.



# CORPORATE CITIZENSHIP

## We take responsibility for the good of generations.

We are committed to making a lasting contribution to society and help people lead better lives.

### VOLUNTARY COMMITMENT OF EMPLOYEES

- For 25 years, our **Make an Impact on Tomorrow (MIT)** initiative supports the volunteer efforts of employees and retirees and causes close to their hearts

### SOCIAL PARTNERSHIPS

- To support social initiatives in communities where we live and operate, we partner with non-profits that increase access to education, champion equity and inclusion, and serve health and housing needs

### EMERGENCY AID

- After natural disasters strike, Henkel provides aid through our foundation, the Fritz Henkel Stiftung

Learn more at: [henkel-northamerica.com/sustainability/corporate-citizenship](https://henkel-northamerica.com/sustainability/corporate-citizenship)



# DIVERSITY, EQUITY, AND INCLUSION

We foster a **Culture of Belonging** and strive for **Equity** to release **the full potential of our Diversity**

## We value our Diversity

We value our employees' and stakeholders' diversity as a key factor for our success.

## We strive for Equity

We recognize and engage the individual's full potential to ensure an equitable, healthy and high performing organization.

## We foster a Culture of Belonging

We live up to our roots as a family business and embrace our diversity to foster a culture of belonging, trust and respect in which everyone feels included.



Learn more at: [henkel-northamerica.com/company/diversity-and-inclusion](https://henkel-northamerica.com/company/diversity-and-inclusion)



# LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:  
[www.henkel-northamerica.com](http://www.henkel-northamerica.com)



Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

**Spotlight**  
NEWS & STORIES

The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

 HENKEL GLOBAL WEBSITE: [www.henkel.com](http://www.henkel.com)

## Social Media:



HENKEL NORTH AMERICA TWITTER:  
[www.twitter.com/henkel\\_na](https://www.twitter.com/henkel_na)



Follow @Henkel\_NA on Twitter for the latest news and happenings within Henkel in North America



HENKEL LINKEDIN:  
<https://www.linkedin.com/company/henkel/>





FIND OUT MORE ON HENKEL-  
NORTHAMERICA.COM