

# HENKEL IN NORTH AMERICA



# HENKEL IN NORTH AMERICA AT A GLANCE 2021

Over  
**8,000**  
employees

Almost  
**\$6 billion**  
in sales. **25%** of global sales

Approximately  
**60**  
facilities

## Region includes:

- USA including Puerto Rico
- Canada

## Major brands:

**LOCTITE** **TECHNOMELT** **BONDERITE**

Schwarzkopf **Dial** **JOICO**

**Persil** **Snuggle** **Purex** **all**

## Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

# HENKEL PORTFOLIO IN NORTH AMERICA



ADHESIVE TECHNOLOGIES



BEAUTY CARE



LAUNDRY & HOME CARE

**LOCTITE**

**TECHNOMELT**

**BONDERITE**

Schwarzkopf

**Dial**

**JOICO**

**Persil**

**all**

**Snuggle**

**Purex**

# PURPOSEFUL GROWTH

WINNING  
**PORTFOLIO**

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY  
**OPERATING  
MODELS**

COLLABORATIVE **CULTURE** &  
EMPOWERED **PEOPLE**

# WHAT GUIDES US

We act as  
entrepreneurs

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We collaborate  
as strong teams

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We develop people  
with passion

We own  
our results

# LEADERSHIP IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**
- External recognition: **leading positions** in various national and international sustainability ratings and indices
- Our **2030+ Sustainability Ambition Framework** encompasses three dimensions: **Regenerative Planet**, **Thriving Communities** and **Trusted Partner**

LESS CO<sub>2</sub>  
EMISSIONS PER  
TON PRODUCT<sup>1</sup>

**-50%**

LESS WATER  
PER TION OF  
PRODUCT<sup>1</sup>

**-28%**

PROPORTION OF RECYCLED  
PLASTIC IN PACKAGING FOR  
OUR CONSUMER PRODUCTS

**18%**

LIVES IMPROVED  
WORDLWIDE

**7.03m**

Learn more about our sustainability efforts: <https://www.henkel-northamerica.com/sustainability>

<sup>1</sup> Figures relate to the 2021 fiscal year compared to the 2010 base year



# CORPORATE CITIZENSHIP

**We are committed to making a lasting contribution to support thriving communities and help people lead a better life**

## VOLUNTARY COMMITMENT OF EMPLOYEES

- Through the **Make an Impact on Tomorrow (MIT)** initiative, we support the volunteer efforts of employees and retirees

## SOCIAL PARTNERSHIPS

- We support organizations that champion equity for all, increase access to education, spark curiosity in science, and serve health and housing needs

## EMERGENCY AID

- After natural disasters strike, Henkel provides aid through our foundation, the Fritz Henkel Stiftung.

Learn more at: [henkel-northamerica.com/sustainability/corporate-citizenship](https://henkel-northamerica.com/sustainability/corporate-citizenship)



# DIVERSITY, EQUITY, AND INCLUSION

**As pioneers at heart for the good of generations, we are fostering an environment where everyone has the tools to be successful – at work and in our communities.**

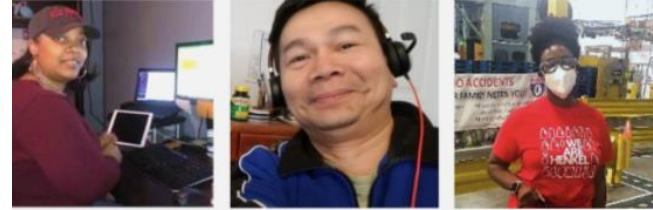
## CREATING A MORE INCLUSIVE, EQUITABLE FUTURE

- Increasing diverse representation and creating a culture of inclusion
- Ensuring equal access to opportunities and fair treatment while eliminating barriers
- Inspiring a sense of belonging so all employees feel empowered to bring their whole selves to work

## HELPING TO CLOSE THE EQUITY GAP THROUGH EDUCATION AND PARTNERSHIPS

- Investing over \$1 million in scholarship and internship programs
- Partnering with organizations that champion social justice and access to education

Learn more at: [henkel-northamerica.com/company/diversity-and-inclusion](https://henkel-northamerica.com/company/diversity-and-inclusion)





# LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:  
[www.henkel-northamerica.com](http://www.henkel-northamerica.com)



Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

**Spotlight**  
NEWS & STORIES

The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

 HENKEL GLOBAL WEBSITE: [www.henkel.com](http://www.henkel.com)

## Social Media:



HENKEL NORTH AMERICA TWITTER:  
[www.twitter.com/henkel\\_na](https://www.twitter.com/henkel_na)



Follow @Henkel\_NA on Twitter for the latest news and happenings within Henkel in North America



HENKEL LINKEDIN:  
<https://www.linkedin.com/company/henkel/>





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