



# HENKEL IN NORTH AMERICA

Henkel

# HENKEL IN NORTH AMERICA AT A GLANCE 2024

Around  
**8,000**  
employees

About  
**\$6.5 billion**  
in sales. **28%** of global sales

More than  
**70**  
facilities

## Region includes:

- USA including Puerto Rico
- Canada

## Major brands:

**LOCTITE** **TECHNOMELT** **BONDERITE**

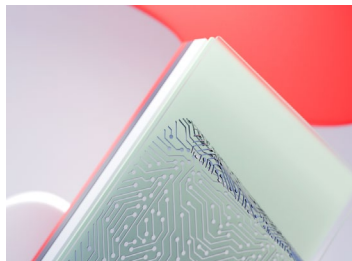
 **Schwarzkopf**  **JOICO**

   **Persil**

## Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

# HENKEL PORTFOLIO IN NORTH AMERICA

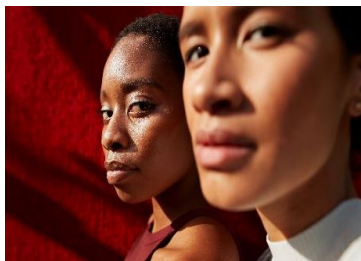


## ADHESIVE TECHNOLOGIES

**LOCTITE**

**TECHNOMELT**

**BONDERITE**



## CONSUMER BRANDS

Schwarzkopf

**Dial** JOICO

**all**

Snuggle

**Purex**

**Persil**

# PURPOSEFUL GROWTH

WINNING  
***PORTFOLIO***

COMPETITIVE ***EDGE***

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY  
***OPERATING  
MODELS***

COLLABORATIVE ***CULTURE*** &  
EMPOWERED ***PEOPLE***

# WHAT GUIDES US

We act as  
entrepreneurs

We collaborate  
as strong teams

We develop people  
with passion

We own  
our results



# OUR PEOPLE

- Our employees are united by our purpose:  
**Pioneers at heart for the good of generations.**
- They collaborate to tackle challenges, find solutions and open new perspectives – allowing us to deliver products, services, and innovations that enrich and improve everyday life.
- Tapping into different voices, perspectives, and experiences helps businesses solve problems, reveals new opportunities to grow, and encourages contributions that better support people and communities.
- Follow us each month as we put the spotlight on our:  
**Pioneers for Good**

**PIONEERS  
FOR GOOD**



# OUR COMMUNITY IMPACT

## We take responsibility for the good of generations.

We are committed to making a lasting contribution to society and help people lead better lives.

### VOLUNTARY COMMITMENT OF EMPLOYEES

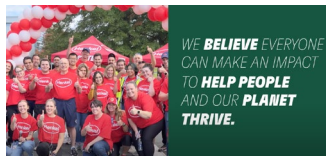
- For over 25 years, our **Make an Impact on Tomorrow (MIT)** initiative supports the volunteer efforts of employees and retirees and causes close to their hearts

### SOCIAL PARTNERSHIPS

- To support social initiatives in communities where we live and operate, we partner with non-profits that increase access to education, champion inclusion, and serve health and housing needs

### EMERGENCY AID

- After natural disasters strike, Henkel provides aid through our foundation, the Fritz Henkel Stiftung



**View video of our  
community impact  
in 2024.**



# LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices

LESS CO<sub>2</sub>  
EMISSIONS FROM  
OUR PRODUCTION<sup>1</sup>

**-64%**

WATER  
WITHDRAWAL<sup>2</sup>

**-23%**

SHARE OF RECYCLED  
PLASTIC FOR PACKAGING OF  
OUR CONSUMER PRODUCTS

**25%**

<sup>1</sup> Per ton of product (vs. 2017)

<sup>2</sup> Per ton of product (vs. 2010)





# CORPORATE PARTNERSHIPS



## Henkel Researchers' World (Forscherwelt)

Henkel North America proudly supports **Researchers' World**, our signature global STEM education program. The program is on track to reach **10,000 U.S. students** by 2026.



## U.S. Soccer Sponsorship

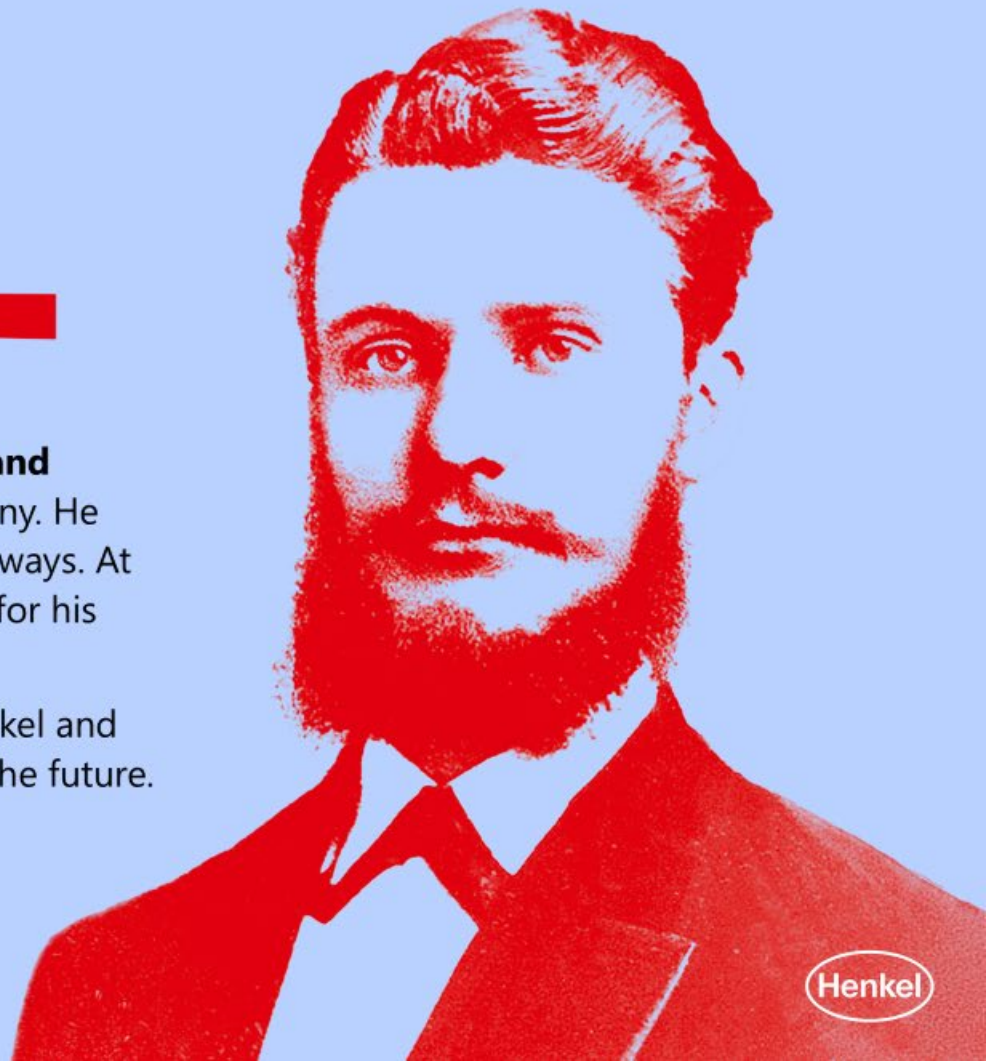
Henkel's **partnership with U.S. soccer** leverages a range of popular Henkel brands in North America while promoting the U.S. Men's and Women's National Teams, as well as the Youth and Extended National Teams.

# FRITZ HENKEL

In 1876, **Fritz Henkel, a courageous entrepreneur and pioneer by heart**, laid the foundation for our company. He challenged the status quo and dared to explore new ways. At the same time, he stood for responsibility and cared for his employees.

His ideas, achievements and values have shaped Henkel and its culture. They inspire and guide us – today and in the future.

**150**  
YEARS



Henkel



**150  
YEARS**

# **FUTURE READY**

## **Celebrating 150 Years of Henkel**

Turning our legacy into  
strength and boldly shaping  
what's next.

Driving growth, creating  
impact, united in purpose.

Looking ahead knowing the  
best is yet to come.



**Henkel**

# LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE:  
[www.henkel-northamerica.com](http://www.henkel-northamerica.com)



Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

**Spotlight**  
NEWS & STORIES

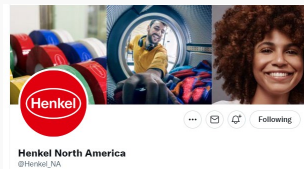
The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

 HENKEL GLOBAL WEBSITE: [www.henkel.com](http://www.henkel.com)

## Social Media:



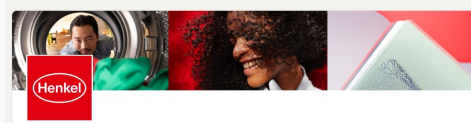
HENKEL NORTH AMERICA X (TWITTER):  
[www.twitter.com/henkel\\_na](https://www.twitter.com/henkel_na)



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