

HENKEL IN NORTH AMERICA



HENKEL IN NORTH AMERICA AT A GLANCE 2024

Around
8,000
employees

About
\$6.5 billion
in sales. **28%** of global sales

More than
70
facilities

Region includes:

- USA including Puerto Rico
- Canada

Major brands:

LOCTITE **TECHNOMELT** **BONDERITE**



Main locations:

- Rocky Hill, CT
- Stamford, CT
- Culver City, CA
- Mississauga, ON, Canada
- Westlake, OH
- Madison Heights, MI
- Irvine, CA
- Bridgewater, NJ

HENKEL PORTFOLIO IN NORTH AMERICA



ADHESIVE TECHNOLOGIES



CONSUMER BRANDS

LOCTITE

TECHNOMELT

BONDERITE

Schwarzkopf

Dial JOICO

all

Snuggle

Purex

Persil

PURPOSEFUL GROWTH

WINNING
PORTFOLIO

COMPETITIVE **EDGE**

INNOVATION

SUSTAINABILITY

DIGITALIZATION

FUTURE-READY
**OPERATING
MODELS**

COLLABORATIVE **CULTURE** &
EMPOWERED **PEOPLE**

WHAT GUIDES US

We act as
entrepreneurs

We collaborate
as strong teams

We develop people
with passion

We own
our results

OUR PEOPLE

PIONEERS
FOR GOOD

- Our employees are united by our purpose:
Pioneers at heart for the good of generations.
- They collaborate to tackle challenges, find solutions and open new perspectives – allowing us to deliver products, services, and innovations that enrich and improve everyday life.
- Tapping into different voices, perspectives, and experiences helps businesses solve problems, reveals new opportunities to grow, and encourages contributions that better support people and communities.
- Follow us each month as we put the spotlight on our:
Pioneers for Good



OUR COMMUNITY IMPACT

We take responsibility for the good of generations.

We are committed to making a lasting contribution to society and help people lead better lives.

VOLUNTARY COMMITMENT OF EMPLOYEES

- For over 25 years, our **Make an Impact on Tomorrow (MIT)** initiative supports the volunteer efforts of employees and retirees and causes close to their hearts

SOCIAL PARTNERSHIPS

- To support social initiatives in communities where we live and operate, we partner with non-profits that increase access to education, champion inclusion, and serve health and housing needs

EMERGENCY AID

- After natural disasters strike, Henkel provides aid through our foundation, the Fritz Henkel Stiftung



[View video of our community impact in 2024.](#)



LEADING IN SUSTAINABILITY

- We are committed to **creating more value for all stakeholders**, developing our business responsibly and successfully, and building on our **leading role in sustainability**.
- External recognition: **leading positions** in various national and international sustainability ratings and indices

LESS CO₂
EMISSIONS FROM
OUR PRODUCTION¹

-64%

WATER
WITHDRAWAL²

-23%

SHARE OF RECYCLED
PLASTIC FOR PACKAGING OF
OUR CONSUMER PRODUCTS

25%

¹ Per ton of product (vs. 2017)

² Per ton of product (vs. 2010)



CORPORATE PARTNERSHIPS



Henkel Researchers' World (Forscherwelt)

Henkel North America proudly supports **Researchers' World**, our signature global STEM education program. The program is on track to reach **10,000 U.S. students** by 2026.



U.S. Soccer Sponsorship

Henkel's **partnership with U.S. soccer** leverages a range of popular Henkel brands in North America while promoting the U.S. Men's and Women's National Teams, as well as the Youth and Extended National Teams.

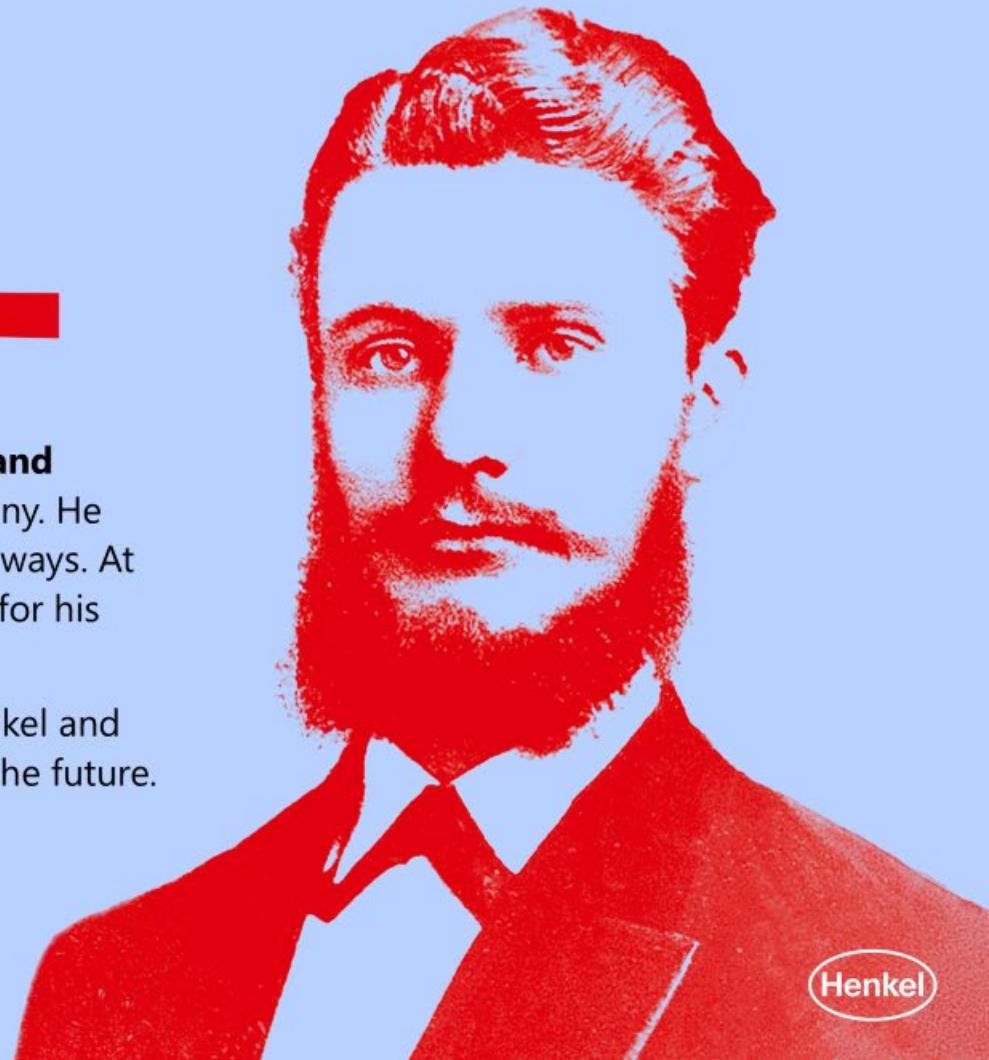


FRITZ HENKEL

In 1876, **Fritz Henkel, a courageous entrepreneur and pioneer by heart**, laid the foundation for our company. He challenged the status quo and dared to explore new ways. At the same time, he stood for responsibility and cared for his employees.

His ideas, achievements and values have shaped Henkel and its culture. They inspire and guide us – today and in the future.

150
YEARS



Henkel



150
YEARS

FUTURE READY

Celebrating 150 Years
of Henkel

Turning our legacy into
strength and boldly shaping
what's next.

Driving growth, creating
impact, united in purpose.

Looking ahead knowing the
best is yet to come.



Henkel

LEARN MORE: VISIT US ONLINE



HENKEL NORTH AMERICA WEBSITE: www.henkel-northamerica.com

Learn more about Henkel, our strategic priorities and sustainability strategy on our website.

Spotlight NEWS & STORIES

The [Spotlight News](#) section of our website highlights the most current news and features from across our business units.

HENKEL GLOBAL WEBSITE: www.henkel.com

Social Media:



HENKEL NORTH AMERICA X (TWITTER): www.twitter.com/henkel_na



Follow @Henkel_NA on Twitter for the latest news and happenings within Henkel in North America



HENKEL LINKEDIN: <https://www.linkedin.com/company/henkel/>





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