



Press Release

June 12, 2019

Event to provide college-bound seniors and freshman career exposure

Dial® holds Career Day for college students from Big Brothers Big Sisters of America®

Stamford, CT – Dial®, a Henkel brand, recently held a career day program for college-bound seniors and college freshman from the Big Brothers Big Sisters of America® (BBBS) New York City chapter.

The event, held on June 12th, at Henkel’s North America Consumer Goods Headquarters in Stamford, CT, consisted of a cross-functional panel of Henkel employees, who spoke to students about careers in areas including research & development (R&D), finance, marketing, communications, and sales.

“Henkel provides a wide variety of jobs in many different business arenas,” said Carolyn Meyer, Brand Manager, Dial®. “We thought this was an excellent opportunity to further our partnership with Big Brothers Big Sisters and to share a hands-on perspective about different career paths for students who are starting to explore prospective professions.”

Students also visited Henkel’s R&D laboratory, where they participated in an interactive science activity to make their own Dial® brand hand soap. During the activity, Henkel scientists spoke about the benefits of pursuing a career in STEM (science, technology, engineering and math) fields.

“Quality STEM learning opportunities are extremely important for our students,” said Shelby Miuzzo, Director, College & Career Success, BBBS of New York City. “The engaging employees at Henkel helped emphasize that careers in the STEM fields can be diverse, challenging, and also fun.”

This event was held as part of the Dial® brand and BBBS’ [Healthier Futures™](#) program. The Dial® brand partnered with BBBS in 2018 to launch the program, which aims to teach children healthy hygiene habits and guide them to reach their full potential. Through wellness events, monetary and product donations, the program’s collective mission is to promote wellness to improve overall health and well-being for all families.

In 2018, the Dial® brand held a range of activities designed to support BBBS, which culminated with a \$100,000 donation in December. The partnership activity continues in 2019, with Career Day being a new addition to the list of activities.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2018, North America accounts for 25 percent of the company's global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

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