

Privacy Notice available at www.henkel.mx

Henkel Capital, S.A. de C. V. (herein "Henkel"), domiciled at: Boulevard Magnocentro 8, Centro Urbano Interlomas, Huixquilucan, , Estado de México, C. P. 52760, as the party responsible for collecting your personal data pursuant to Federal Protection of Personal Data in the Hands of Private Individuals Act, its associated Regulations and other applicable provisions hereby advise:

Personal Data

The personal data Henkel processes are:

Identification and contact details:

- Full name
- Address
- Land line and mobile telephone
- Email
- Photograph
- Autograph signature

Our website provides options by which we can obtain personal data from a third party. For example, an internet site may allow you to send information about our products and services to a friend, in which case we will require your friend's name and email address. To do this, we need you to have your friend's consent. As such, if you send us your friend's name and contact details, we shall understand that you have previously requested and secured his or her authorization to share such data with us.

Personal data of minors

Generally speaking, our website and the services we offer are not targeted to minors. In the event, however, that personal data of a minor is obtained, used or stored, it shall be done only with the consent of a parent or guardian. When a minor is identified as such, our instructions require the minor to secure the consent of a parent or guardian before providing us any personal data.

If you are the parent or guardian of a minor who has provided his or her personal data without your consent, you may request the exercise of any ARCO rights by email to: aviso_privacidad@henkel.com

Purposes of processing personal data

Primary:

- Establishing and verifying the identity of users.
- Verifying the identity of people who visit our facilities.
- Maintaining the security and integrity of our systems, facilities and staff.
- Opening, maintaining, managing, and tracking the accounts you hold with us.

- Providing services and support.
- Responding to your questions, comments, suggestions and information requests.
- Providing you with information about employment opportunities, managing your recruitment process or sending you information on vacancies that may interest you.

Secondary:

- Sending updates about products or services, promo announcements, special offers and other information from Henkel and its affiliates that may be of interest to you.
- Holding raffles, sweepstakes, contests and promotions allowing you to opt in, and, as warranted, notifying you of the results of such promos and/or delivering corresponding prizes.
- Learning about your needs and how we can improve our products and services; and improving our website as a function of your preferences.

Sometimes Henkel secures certain data from publicly accessible sources for the purpose of contacting you and providing you with information about our products and services. In such cases you may at any time choose to stop receiving our information by sending an email to: aviso_privacidad@henkel.com, requesting that we stop using your personal data.

Transfer of personal data

Your personal data shall only be shared to and among our subsidiary and/or affiliate companies, and otherwise only as allowed under the Act in order to comply with legal provisions and/or as requested by competent authorities.

In the specific case of candidates for employment and employees, their data may be shared when they request it for the purpose of providing third-party professional references or sending their curricula to companies interested in hiring them.

Owner's rights with respect to his or her personal data

You have the right to ACCESS your personal data and to know the details of the processing thereof, to RECTIFY them when they are inaccurate or incomplete, to CANCEL them when you deem they are no longer necessary to fulfill the purposes for which they were originally gathered, and invoke legitimate cause to OPPOSE their use (herein your "ARCO" rights). Likewise, you may limit the use and disclosure of your data or revoke consent given previously for processing of your data.

The mechanism provided for the exercise of these right consists of sending the respective request to: aviso_privacidad@henkel.com.

Your request should contain:

- Name of interested party and the mailing address or other contact information in order to respond to the request;
- Documents proving identity or, as warranted, power of attorney to act on behalf of the interested party;

■ Clear and accurate description of the personal data over which the interested party wishes to exercise ARCO rights, and any other information or complementary documentation to facilitate retrieval of the personal data.

■ For data rectification requests, in addition to the above, the interested party must indicate the modifications to be made and provide supporting documentation.

Within a term not to exceed twenty business days from the date on which the request for Access, Rectification, Cancellation or Opposition is duly received, Henkel shall notify you of the determination adopted, so that, as warranted, it takes effect within fifteen business days from the date of notification. Provided the circumstances of the case warrant it, the time restrictions provided above may be extended once only for an equal period.

You may stop receiving promotional messages through any media, including email, calls to landline or mobile phone or by conventional mail by sending an email request to: aviso_privacidad@henkel.com

Or, if you wish, you can register with the Public Registry to Prevent Unwanted Advertising operated by the Federal Consumer Protection Agency at the following link:

<https://repep.profeco.gob.mx/>

Cookies or Web Beacons

Our websites automatically collect certain non-personal information about the use of our site. This information is stored on our servers solely for internal purposes, such as facilitating your visit to our site, improving your online experience and/or for statistical purposes associated with access.

For the purposes cited above, we may also use “cookies,” web beacons and other technologies. When a user is browsing a given webpage, cookies consisting of text files may be downloaded and stored automatically on the hard drive of the user's computer. This data serves to remind the internet server of certain data about this user, such as name, password and viewing preferences. Web beacons are images inserted into a webpage or email that can be used to monitor a visitor's browsing behavior, to store information about the user's IP address, and to record length of interaction on a given webpage or the type of browser used, etc.

Cookies and web beacons allow us to adapt our website and/or advertisements to suit your interests and preferences. In most browsers you can delete cookies from your computer's hard drive, block them or receive a warning before a cookie is installed. Please refer to your browser instructions or consult a help screen to learn more about how these devices work and how to disable them.

Security Measures

Pursuant to current applicable law, Henkel has established and implemented administrative, technical and physical security measures to ensure the protection of your personal data against damage, loss, alteration, destruction and/or unauthorized use, access or processing.

Web Tracking

Using Webtrekk GmbH technology, the website collects and stores data for marketing and optimization purposes. These data can be used to create user profiles using pseudonyms. Cookies can be used in conjunction.

Without the express agreement of our users, data collected using Webtrekk technologies shall not be used to identify a visitor personally; and such data shall not be aggregated with any other personal datum belonging to the user of the pseudonym.

By clicking on the following link, you may opt out of the Webtrekk personal data collection and storage function:

To opt out of data storage: <https://www.henkel.mx/opt-out/863328>

To opt out of web control performed by Webtrekk, a cookie for this purpose is available at: www.henkel.mx. This opt out operates permanently or until such time as you delete the cookie from your browser. The cookie is set by domain name, browser and specific device. As such, if you visit our webpage using a different computer or a different browser, you should set up this cookie on these devices or browsers.

For more information about web tracking and our provider's privacy policy, see: Webtrekk Privacy Policy at: <https://www.webtrekk.com/en/legal/opt-out-webtrekk/>

Changes to Privacy Notice

In the event this Privacy Notice undergoes modification, any such modifications shall be made available to the public through the following media: (i) Notices visibly posted in our establishments or customer service centers; (ii) Brochures available at our customer service centers; (iii) Notices posted on our website in the privacy notice section; or (iv) Notices sent to the email address you have provided.

Use of Social Networks Plug-ins

Facebook and Twitter social network plug-ins can be added on our websites. The associated services are provided by Facebook Inc. and Twitter Inc. (herein the "Providers").

Facebook is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA (herein "Facebook"). For an overview of Facebook plug-ins and their appearance, visit:

<https://developers.facebook.com/docs/plugins>

Twitter is operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. For an overview of Twitter options and how they look, visit:

<https://dev.twitter.com/web/tweet-button>

To enhance data protection when you visit our websites, these plug-ins are activated using double-click buttons. This ensures that when you visit a page within our website containing such plug-ins, these are not automatically connected to the servers of the providers. Only by enabling the plug-ins, thereby giving permission for data transmission, will the browser create a direct link to provider servers. Upon double clicking a button, the contents of the various plug-ins are transmitted by the provider directly to the browser and then appear on-screen.

The plug-in tells the provider which of our websites you have accessed. If while viewing our website you log in to your Facebook or Twitter account, the provider can then compile the information you show interest in through your user account. By clicking on plug-in functions (for

example, the "like" button or leaving a comment), this information will also be transmitted by the browser directly to the provider for compilation.

More information about this and data use by Facebook or Twitter, as well as the rights and options available to protect your privacy, can be found in the data protection/privacy notices of providers:

Data protection / privacy notice issued by Facebook: <http://www.facebook.com/policy.php>

Data protection/privacy notice issued by Twitter: <https://twitter.com/privacy>

To prevent Facebook or Twitter from compiling your visit to our website, you should log out from these social media accounts before accessing our websites.