



Press Release

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Expanded capabilities strengthen packaging analyses and testing and enhance customer experience.

Henkel Adhesive Technologies Opens North American Technical Center of Excellence for Flexible Packaging

BRIDGEWATER, NJ – Henkel Adhesive Technologies, a market leader with high-impact solutions in adhesives, sealants and functional coatings, opened a new Technical Center of Excellence for Flexible Packaging Adhesives and Coating applications in New Jersey. Focused primarily on LOCTITE® adhesive and coatings, the new Technical Center of Excellence includes labs for evaluation, design and testing, full-scale equipment, and state-of-the-art customer training facilities to support the needs of converters and brand owners. With packaging being a critical element in expanded shelf life and food safety, and increasingly important for sustainability, Henkel is investing in delivering innovative solutions to meet the ever-increasing demand driven by consumers and retailers.

“Our Technical Center of Excellence enables our technical, product development, and analytical experts to optimize our packaging technologies while developing new cutting-edge coatings and adhesives,” said Andrew Gold, Business Director Flexible Packaging. “Our new facility offers our customers a platform to test packaging options before full-scale implementation, and supports training courses designed for flexible packaging professionals, combining theoretical knowledge on the adhesive lamination process with hands-on practical training.”

Created with consumers in mind, Henkel's consumer packaging adhesives and functional coatings offer high-impact solutions to allow fast moving consumer goods companies to achieve efficient and reliable options. Henkel's LOCTITE® products deliver flexible packaging solutions which comply with the applicable FDA and global food safe packaging regulations and provide secure and sustainable packaging for consumers.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2018, North America accounts for 25 percent of the company's global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

Contact Kerri Singleton
Phone 475-524-4859
Email kerri.singleton@henkel.com

Contact Seona Skwara
Phone 475-210-0910
Email seona.skwara@henkel.com

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